

Plant-based alternatives for plastic sponges and brushes



LoofCo offers a unique range of plant-based sponges and brushes for household and personal care. These environmentally friendly products are made entirely from the plant fibres of the loofah plant and coconut (Loofah + Coconut = LoofCo). Apart from the recyclable metal core, the brushes and sponges are 100% compostable and biodegradable.

LoofCo is a sustainable alternative for mass-produced plastic sponges, brushes and scourers that are not biodegradable. LoofCo products are expertly made in Sri Lanka and Egypt, inspired by traditional designs that have proven their worth for generations. LoofCo supports local agricultural practices and production workers. LoofCo's agricultural practices are sustainable and meet the highest environmental standards.

What is coconut fiber?

Coconut fiber is the natural, bacterial resistant, fibrous material which is found between the hard inner shell and the outer brown coconut shell. LoofCo uses coconut fibers that are a byproduct of the production of coconut food and oil. The coconut fibers are wrapped around a recyclable, stainless steel wire to make brushes.



What is loofah?

Loofah is a vigorously growing liana from the cucumber family that is rich in durable fibre yet soft and flexible. When the loofah is ripe, the inside of the fruit develops a network of fibres that are perfect for cleaning and exfoliating when dried. The loofah is harvested by hand in Egypt, peeled, de-seeded, dried, cut and processed. This natural tradition has been passed down for generations. A cotton cord is added to the Loofah products to make them easy to drain and dry.



Applications of LoofCo products

Cleaning your dishes

Switch to the dishwashing sponge to wash your dishes. It's a simple step that minimizes the use of plastic in your daily routine. It helps to reduce the amount of microplastics that are flushed down the sink while washing your dishes.



Cleaning your home

You can also use Loofah to scrub showers, countertops, sinks and other surfaces. Loofah is an ideal scrubber for two reasons. Firstly, its spongy texture is absorbent and easy to use with liquids. Secondly, it efficiently removes difficult to remove stains.

Loofah brushes made of coconut fibre



The coconut fibres are wrapped around a recyclable, stainless steel wire to make brushes. LoofCo has a dishwashing brush, scrubbing brush, bottle brush and kitchen brush in its range. Because of the hard fibres, these brushes are suitable for more heavy duty cleaning.

10% introduction discount

The first order of LoofCo can be ordered until 20-05-2022 with a 10% discount. Use the discount code **LOOFCO10**. The discount applies to an order of five trading units. The discount will be processed in the order confirmation that you will receive by e-mail.

Are you interested in including LoofCo but would you like to test the products first? Then request a free sample at: orders@greenhubimports.nl



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