



INTERNATIONAL RELEASE DATES of our NEW PRODUCTS

Updated on April 1st, 2021





Extra soft toothbrush heads

Launch: 18th January 2021

To have a complete range of toothbrush heads for the replaceable-head toothbrush.

Medium, soft and extra soft!

We take care of recycling the used toothbrush heads!











Solid shampoo: without essential oils

Launch: 8th February 2021



Vanilla & coconut scent for dry hair



With clay and spirulina for oily hair

Our range of shampoos made without essential oils is evolving.

A new size and 25% more product for the same price!

A new, secondary surfactant for more lather.



With Abyssinian oil for normal hair





Solid make-up remover

Launch: 8th February 2021



Certified COSMOS Organic.

A solid makeup remover that you apply directly to the skin!

A product that really cares for the skin, thanks to botanical oils and shea butter.









Wooden Oriculi

Launch: 15th March 2021



A 100% naturally derived material.

Made in France, with wood that comes from a sustainably managed forest in the Jura region.

Solid French beech wood, no splinters!





The Incredible Organiser

Launch: 12th June 2021







The only bathroom organiser that lets you store your solid cosmetics, distinguish between them, and keep them dry!

A 100% recycled, water-resistant material made from post-industrial waste.

Soon available in 3 different colours!



2021 new gift set

Launch: June 2021

Please note that the images may differ from the actual products.



Smooth Skin Ritual
Zero Waste Gift Set
Pink solid cocoa butter, natural scrub stone & soap





Bundles offers

Launch: June and July 2021



Launch: 12th June 2021



Launch: 10th July 2021



Launch: 12th June 2021







Cold-processed soap bars

Launch: July 10th, 2021

In line with our eco-design approach, 100% of the raw materials used to make these soap bars are sourced within a distance of 800 km of our soap factory!

A range of four soaps, certified COSMOS Organic.

Made using the cold-processing method.

















Solid shampoo: with essential oils Launch: July 10th and September 2021

With plum oil for dry hair

Launch: September 2021



With rhassoul clay for oily hair

Launch: July 10th 2021

Our range of shampoos made with essential oils is evolving.

A new size and 25% more product for the same price!

A new, secondary surfactant for more lather.



With white and green clay for normal hair **Launch: July 10th 2021**



2021 gift sets

Launch: August 2021



Green & Responsible Zero Waste Gift SetSoap, deodorant, shaving bar & wooden Oriculi







Solid perfumes

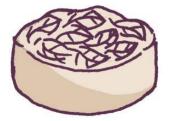
Launch: October 2021



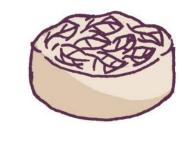
Four solid perfumes, certified COSMOS Organic.

Held in the first stainless steel tin made in France!

















4 new shampoos

Launch: 13th November 2021









Our aim is to complete our range of solid shampoos by the end of 2021!

All will have the new "disc" shape.

Ingredients chosen for their specific properties, to meet the needs of different hair types.

- Colored hair
- Sensitive hair skin
- White hair
- Blond hair





Wooden comb & brush

Launch: 13th November 2021

Made in France from oak wood.

In line with our eco-design approach, this 2-in 1 comb is made in a way that reduces offcuts!

Completes your hair care routine.

Easy to take anywhere!









Solid pellet toothpastes

Launch: 13th November 2021

Certified COSMOS Organic.







2021 gift sets2021 Christmas gift sets from October

Please note that the images may differ from the actual products.



Divine Hair DuoShampoo + conditioner







Soft Skin Duo Solid facial cleanser + solid make-up remover



Bare It All Duo Solid make-up remover + cleansing wipes



Close Shave DuoSolid shaving bar + pink
cocoa butter





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