



Lamazuna

Lamazuna merchandising tools

Displays and sales support

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Je suis une entreprise sociale
révolutionnée par les travailleurs
en insertion de la F.H.C.
Fabriquée en France, dans la Drôme.

- | | | |
|---|---|---|
| Nettoyant visage solide
Fait main - Végane
Peau normale
au parfum d'abricot | Nettoyant visage solide
Fait main - Végane
Peau sèche et sensible
à l'argousier | Nettoyant visage solide
Fait main - Végane
Peau mixte à grasse
au framboisier |
| Nettoyant visage solide
Fait main - Végane
Peau normale
au parfum d'abricot | Nettoyant visage solide
Fait main - Végane
Peau sèche et sensible
à l'argousier | Nettoyant visage solide
Fait main - Végane
Peau mixte à grasse
au framboisier |

Lingettes
démakillantes écologiques
Milieuvriendelijke
Reinigingsdoekjes x10

- | | |
|---|--|
| Eponge de konjac
Végane
Visage | Beurre de cacao solide
Soin Végane
Visage / Corps / Massage
au framboisier |
| Eponge de konjac
Végane
Visage | Beurre de cacao solide
Soin Végane
Visage / Corps / Massage
au framboisier |



Displays: How to get them?

We are happy to advise you on which display and content best suits your point of sale. Please get in touch!

Lamazuna display golden rules

Respect your display

Our displays are made from sustainable and durable materials, and are designed to last a long time. Please do not alter their appearance in any way, and make sure you take good care of them! When the cardboard displays reach the end of their life, they can be recycled.

Stay loyal to Lamazuna

Our displays are designed to display Lamazuna products – and nothing but Lamazuna products!



Wooden counter display for bestsellers



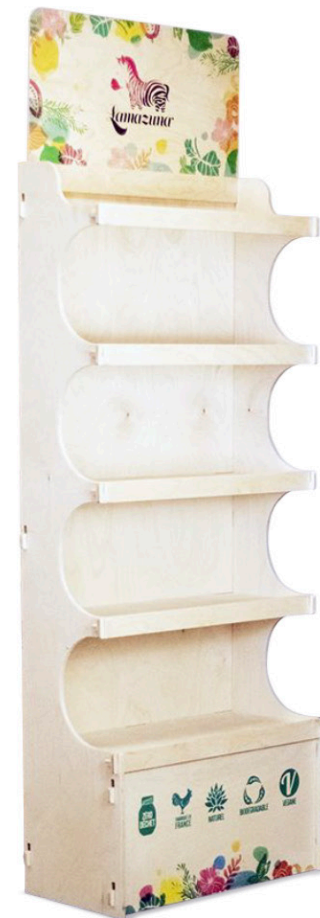
Cardboard shelf display for bestsellers



Wooden shelf display for bestsellers



Cardboard floor display



Wooden floor display

Wooden counter display for bestsellers



Advantage: an area for testers, so customers can experience the products!

Suggested product configuration:

- x1 box Shampoo (available in 6 different fragrances)
- x1 box Conditioner
- x1 box Facial cleanser (available for dry, normal or oily skin)
- x1 box Deodorant (available in 5 different fragrances)

Cardboard shelf display for bestsellers



Advantage: a display with a twist! This double-sided display has one side to boost sales during the festive season, and another side you can use all year!

Suggested product configuration:

- x1 box Shampoo (available in 6 different fragrances)
- x1 box Cold pressed soap (available in 3 different fragrances)
- x1 box Conditioner
- x1 box Pink cacao butter
- x1 box Make-up remover
- x1 box Facial cleanser (available for dry, normal or oily skin)
- x1 box Deodorant (available in 5 different fragrances)
- x1 box Toothpaste (available in 3 different flavours)
- x1 box Shaving soap

Wooden shelf display for bestsellers



Advantage: a high-quality display that lets you display a maximum amount of products in a minimum amount of space!

Suggested product configuration:

- x1 box Shampoo (available in 6 different fragrances)
- x1 box Cold pressed soap (available in 3 different fragrances)
- x1 box Conditioner
- x1 box Pink cacao butter
- x1 box Make-up remover
- x1 box Facial cleanser (available for dry, normal or oily skin)
- x1 box Deodorant (available in 5 different fragrances)
- x1 box Toothpaste (available in 3 different flavours)
- x1 box Shaving soap

Cardboard floor display

Advantage: a bright and colourful Lamazuna display designed for retailers. There's everything to love about it!

Suggested product configuration:

- x6 box Shampoo
- x1 box Conditioner
- x1 box Shaving soap
- x1 box Pink cacao butter
- x3 box Facial cleanser (available for dry, normal or oily skin)
- x1 box Deodorant (available in 5 different fragrances)
- x1 box Toothpaste (available in 3 different flavours)
- x1 box Make-up remover
- x3 box Cold pressed soap (available in 3 different fragrances)



Wooden permanent floor display

Advantage: a high-quality display that lets you display a maximum amount of products in a minimum amount of space!

Suggested product configuration:

- x6 box Shampoo
- x1 box Conditioner
- x1 box Pink cacao butter
- x1 box Make-up remover
- x3 box Facial cleanser (available for dry, normal or oily skin)
- x3 box Deodorant (available in 5 different fragrances)
- x1 box Shaving soap
- x1 box Toothpaste (available in 3 different flavours)
- x1 box Cleansing wipes in wooden box x20
- x1 box Cleansing wipes refill x10
- x3 box Cold pressed soap (available in 3 different fragrances)
- x1 box Oriculi earstick
- x4 units Glass storage jar



Selling Lamazuna products without packaging



Instructions for Lamazuna products without packaging

- **1 product sold = 1 label for the customer**

To ensure the traceability of our products, it is **ESSENTIAL** that customers who buy products loose be given a label corresponding to the product batch. The labels are included in the product package.

- Do not mix two different batches in the same jar. **Traceability = safety**

- Use a soft, dry cloth to clean the jars between finishing one batch and filling them with a new one.

- The best way to put products in the jars is by using the **wooden tongs**. They're both practical and hygienic!



Selling products without packaging: **Floor display**

Advantage: an easy-to-set-up display for all the Lamazuna bulk essentials. We've thought of everything!

Suggested product configuration:

- 1 jar Shampoo - White and green clays
- 1 jar Shampoo - Rhassoul clay
- 1 jar Shampoo - Green clay and spirulina
- 1 jar Shampoo - Abyssinian oil
- 1 jar Conditioner
- 1 jar Shaving soap
- 1 jar Deodorant - Palmarosa
- 1 jar Make-up remover
- 1 jar Pink cacao butter
- 1 jar Facial cleanser - Dry skin
- 1 jar Facial cleanser - Normal skin
- 1 jar Facial cleanser - Oily skin
- 1 jar Toothpaste - Peppermint
- 1 jar Cold pressed soap - Relaxing
- 1 jar Cold pressed soap - Gentle

The following accessories can be ordered and are part of the product list



wooden tong



2.3L glass jar



Wooden label holders



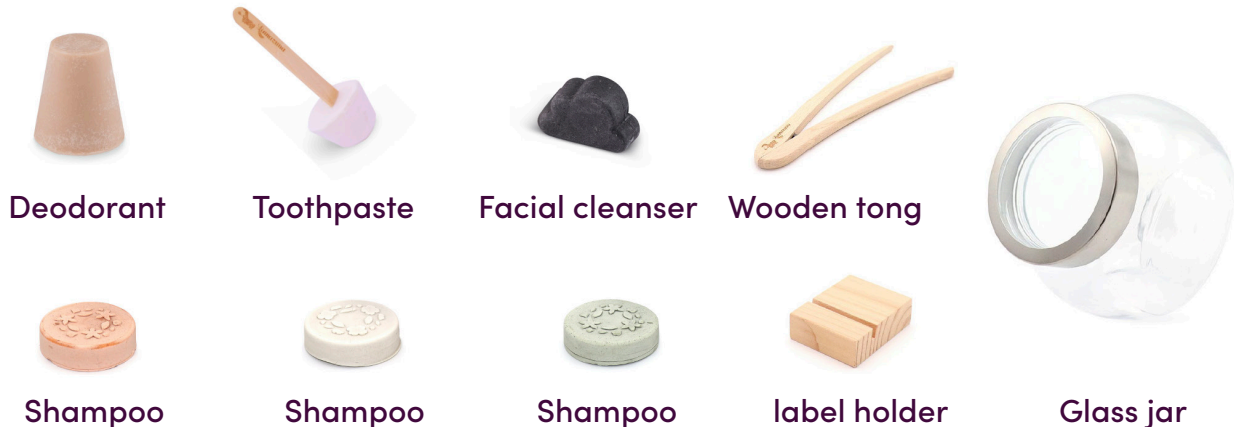


Selling products without packaging: 1-metre glass jars on shelf for bestsellers

Advantage: ideal if you don't have much space! The jars ensure hygiene and enable customers to take products from them easily.
Position the compact jars in the way you wish.



Display example of the following products



Deodorant

Toothpaste

Facial cleanser

Wooden tong

Shampoo

Shampoo

Shampoo

label holder

Glass jar



Après-shampooing solide
..... VEGANE
Tous types de cheveux
AUX DOUXES NOTES VANILLÉES

BIO
COSMOS ORGANIC
VEGANE
SLOW COSMÉTIQUE

Product displays for visibility



Advantage: compact cut-case display box, perfect for shelves!

Free with any order for 8 nail files.

Depth. 21.5cm

Width. 11.5 cm

Height. 12 cm



Advantage: detachable shelf talker and back header for 6 toothbrushes in each colour, in soft OR medium, and 6 refill sets. The configuration of display + content can be found on the list of Lamazuna products.

Depth. 25 cm

Width. 33 cm

Height. 41 cm with back header, 21 without

Cut-case display boxes



Depth. 6 mm
Width. 10.6 mm
Height. 7.6 mm



Depth. 10.5 mm
Width. 10.5 mm
Height. 10.5 mm



Depth. 10.5 mm
Width. 10.5 mm
Height. 10.5 mm

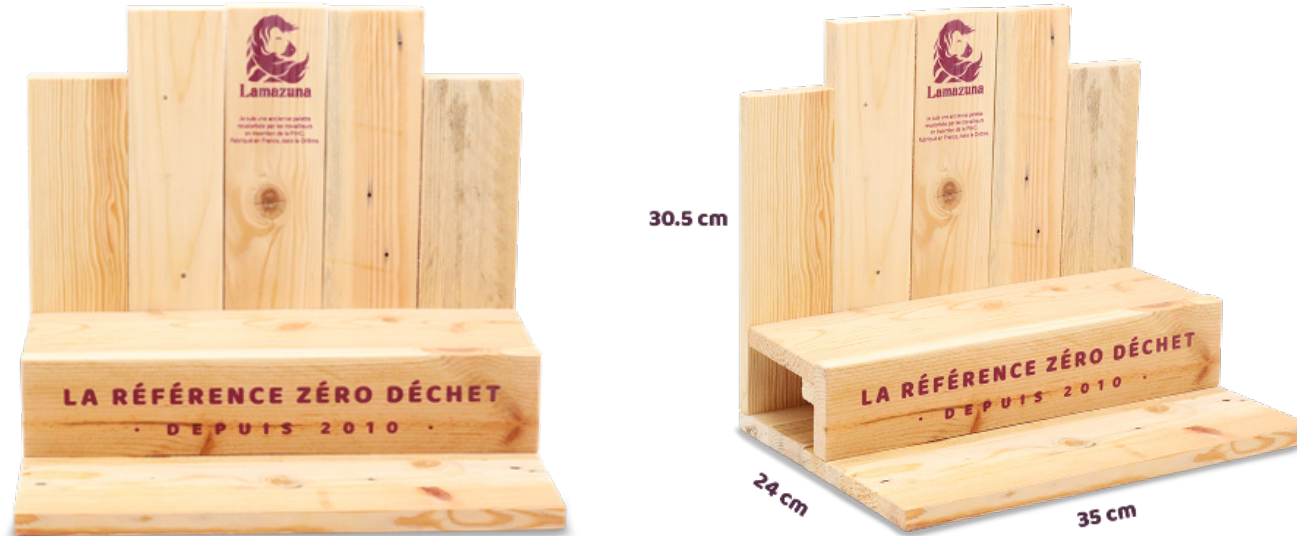


Depth. 17.5 mm
Width. 8.5 mm
Height. 12.5 mm



***Made from compact recycled cardboard.**

Display specifications: **Wooden counter display**



An area for testers, so customers can experience the products!



Made from upcycled pallets: 1 display = half a pallet that isn't thrown out!



LOCAL! Handmade about 6 miles from our offices, by workers being given help to get back into the workplace.



If your display is broken or you don't have any room for it in your store anymore, contact us and we'll give it a second life!



2KG



Depth. 24 cm Width. 35 cm Height. 30.5cm

Display specifications **Cardboard shelf display**



Boost your end-of-year sales with this shelf display! Switch between the festive Christmas design and the timeless design for the rest of the year!



Made from recyclable, FSC MIX 80% certified cardboard.



LOCAL! Designed and printed in the Rhône region.



If your display is broken or you don't have any room for it in your store anymore, contact us and we'll give it a second life!



0.45 kg



Depth. 23.5 cm Width. 65 cm Height. 23.5 cm

Display specifications: **Wooden shelf display**



A high-quality shelf display crafted from a durable material!



Made from upcycled pallets: 1 display = 1 pallet that isn't thrown out!
Strip with brand name made from recyclable cardboard, already in place.



LOCAL! Handmade in the Drôme and Isère regions, close to our offices, by workers being given help to get back into the workplace.



If your display is broken or you don't have any room for it in your store anymore, contact us and we'll give it a second life!



2.6 kg



Depth. 22 cm Width. 65cm Height. 21 cm

Display specifications: Cardboard floor display



An informative display that's also very practical for retailers. Additional products can be hidden inside the bottom section, and there are slots for label holders on each shelf.



Each display is delivered flat in a box to reduce transport-related carbon emissions. Completely recyclable display made from FSC-certified cardboard, to protect the forests!



Quick and intuitive assembly: 15 minutes and no tools! Assembly instructions provided.



10 mm honeycomb cardboard made in the Rhône region.



3.4 kg



Depth. 39 cm Width. 57 cm Height. 175cm

Display specifications: **Wooden floor display**



175 cm



29 cm

59 cm



Lamazuna end-of-aisle display in your store!



Each display is delivered flat in a box, to reduce transport-related carbon emissions.



Quick and easy to assemble: 30 minutes and no tools! Assembly instructions provided. If your display is broken or you don't have any room for it in your store anymore, contact us and we'll give it a second life!



6 mm beech plywood, made in Brittany.



15.5 kg



Depth. 29 cm Width. 59 cm Height. 175cm

Sales support



Product instructions


Advantage: level 1 product information, explaining what products do and how to use them. Aimed mainly at our final customers, it also gives a quick glimpse of the entire Lamazuna range, making it an excellent tool for retailers who want to give their customers the best possible advice.

Order for free: Art.nr LZ10



Product ID cards

Advantage: level 3 information about our products, including details about raw material sourcing, dimensions, etc. A close look at every aspect of our products, so you'll know everything about them!

A decorative border featuring stylized red flowers, green leaves, and dark green foliage, with scattered red and green dots, framing the central text.

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