



Lamazuna

CATALOGUE

SPRING-SUMMER 2021

**BY APRIL 2021, OVER
69 MILLION ITEMS OF WASTE
HAD BEEN AVOIDED**



348 947

Bottles of cleanser



49 677 480

Cleansing wipes



375 808

Toothbrushes



563 147

Tubes of toothpastes



5 930 760

Tampons



678 921

Deodorant sticks



1 768 145

Bottles of shampoo

528 058

Jars of cream



123 834

Bottles of conditioner



104 668

Cans of shaving foam

8 792 297

Cotton buds



398 622

Bottles of facial cleanser

SINCE THE CREATION OF LAMAZUNA !



WHY CHOOSE US?

Solid, sustainable values

Our solid cosmetics and sustainable accessories are all eco-designed. This means that we think about the impact they'll have on the environment from the early development stages and throughout their life cycle. Not only are all our products designed to be zero waste; they're also vegan, made with naturally ingredients and materials, and crafted in France. **We've stayed true to our convictions since 2010 and constantly question the choices we make, to see if there are ways to do more and do better.**



ZERO WASTE GOAL



NATURAL ORIGIN



MADE IN FRANCE



VEGAN

We're continuing our efforts in 2021.

Over 97% of our new products will be made in France. Whenever possible, production is based in – or moved to – France. **Over two thirds of our products will be certified COSMOS Organic in 2021.**

Finally, we are committed to gradually reducing the price of our products, so that zero waste is affordable for everyone.

If we had to describe our products in a few words, we'd say that they're eco-designed, made in France, sustainable, durable and eco-affordable. They're gentle on your wallet and on the planet!



COSMOS
NATURAL



COSMOS
ORGANIC

The background of the image is a solid light blue. Scattered across this background are various illustrated products. In the top left is a round green soap with a leaf pattern. To its right is a yellow, flower-shaped soap. Further right is a green brush with a wooden handle. Below the green soap is a yellow, textured soap. In the center, a red toothbrush is positioned diagonally. To its right is a pink container with a blue 'C' logo. Below the red toothbrush is a dark blue brush. To the left of the red toothbrush is a wooden stick with 'L' and 'L' on it. Below the red toothbrush is a red rectangular soap box with 'L' and 'L' on it. To the right of the red soap box is a brown brush. Below the red soap box is a brown, textured soap. To the right of the brown soap is a green and white striped umbrella. Below the brown soap is a white, textured soap. To the left of the white soap is a yellow, cloud-shaped soap. Below the white soap is a blue brush. To the right of the white soap is a yellow, textured soap. The text 'For the Dutch and Belgian market all products will be delivered in Dutch / French packaging.' is centered in white, bold, sans-serif font.

**For the Dutch
and Belgian
market all
products will
be delivered in
Dutch / French
packaging.**



FOR THE BATHROOM

*With a little help from our solid cosmetics,
the number of plastic bottles in your bathroom
should go drastically down!*



WHEN YOU SEE THIS STAR, YOU'RE LOOKING AT **OUR BESTSELLERS !**

FOR THE BATHROOM

HAIR CARE

A new shape, a new sensation!

Discover our complete range of solid shampoos. Some are made with essential oils, some are essential oil-free, and all have been carefully formulated to meet the needs of different hair types: normal, dry or oily.

In 2021, we're saying goodbye

to the "canelé" shape and moving to a new, wider disc shape and new formulations, for even more lather!

To complete your hair care routine, look no further than our vanilla-scented solid conditioner, certified COSMOS Organic.



FOR THE BATHROOM

WITH ESSENTIAL OILS

NEW



Solid shampoo oily hair

With rhassoul clay

Rhassoul clay absorbs excess sebum, while organic cypress essential oil purifies the scalp.

70 ml



Solid shampoo normal hair

With white and green clays

Green clay oxygenates and purifies, while organic lemongrass essential oil gives a fresh scent.

70 ml



Solid shampoo dry hair

With organic plum oil

Organic plum oil nourishes and hydrates, while organic geranium essential oil gives a floral scent.

70 ml

WITHOUT ESSENTIAL OILS

NEW



Solid shampoo oily hair

Green clay and spirulina

Spirulina gives strength and vitality, while a secondary surfactant boosts the lather created by the SCI.

70 ml



Solid shampoo normal hair

With Abyssinian oil

Abyssinian oil and madder root powder add shine to the hair.

70 ml



Solid shampoo dry hair

Virgin coconut oil

Virgin coconut oil deeply nourishes, while white clay purifies.

70 ml

Note: Until all canelé shapes are sold out we are in a transition between the old and new solid shampoo. Check out the order list from Greenhub Imports for the available products.



Solid conditioner

with a soft vanilla scent

Corn starch for a conditioning and coating effect, and carnauba wax to protect.

74 ml

KEY FIGURES



1,768,145

The number of bottles of shampoo that have been avoided thanks to our solid versions!



123,834

The number of bottles of hair conditioner that have been avoided thanks to our solid version!



6 month

That's how long the conditioner should last when it's used once a week!



**LAMAZUNA'S STANCE ON SCI
(SODIUM COCOYL ISETHIONATE)**

"Ever since we started formulating solid cosmetics, we have categorically refused to use sulphates in them.

For many years, it's been known that these foaming agents can have an irritant effect, so even if there are organic versions available, we prefer to use SCI – sodium cocoyl isethionate.

SCI doesn't strip the scalp of its natural oils (like sulphates can), so the scalp won't try to defend itself by producing more sebum. This means that when you use our solid shampoos, you don't need to wash your hair as often!"

- Laëtitia Van de Walle



FACE CARE

Keep your skin soft and smooth!

Natural skincare solutions!

At Lamazuna, we have a range of products to cleanse, soften and soothe the skin. There's a solid make-up remover that won't leave a residue behind, three solid facial cleansers, and our legendary washable

cleansing wipes, which can be reused over 300 times! Tip: these products complement each other and can be used for both morning and evening skincare routines, so remember to suggest all three of them together!



FOR THE BATHROOM



Solid facial cleanser
dry skin
Hibiscus scent

With oat flour to cleanse, and hibiscus powder to help keep skin moisturised.

25 ml



Solid facial cleanser
normal skin
Exotic scent

With white clay to purify, and sweet almond oil to protect and nourish the skin.

25 ml



Solid facial cleanser
oily skin
Grapefruit scent

Black cumin seed oil to help with oily skin, and grapefruit peel essential oil for its astringent properties.

25 ml



Solid make-up remover
with jojoba and
grapeseed oils

Virgin jojoba oil soothes and softens, while antioxidant grapeseed oil is ideal for the eye area.

30 ml



Washable cleansing wipes
microfibre

10 x wipes refill set
10 x wipes + washing bag set
20 x wipes + washing bag set
Microfibre is a soft,
ultra-absorbent fabric.

8.5 x 8.5 x 4.2 cm
9.7 x 9.7 x 4.2 cm
9.7 x 9.7 x 4.2 cm

FOR THE BATHROOM

DENTAL CARE

No more zebra breath!

Our dental care range looks after your teeth and the planet. Now that's a good reason to smile! Our solid toothpastes are sulphate-free, and will soon be changing to

make them even easier to use! Our toothbrushes, meanwhile, have replaceable heads, which are 100% recyclable. Our concept? Keep the handle, just change the head!



FOR THE BATHROOM



★ **Replaceable-head toothbrush**
5 colours available

A handle that you keep, made from 70% biosourced material. Snap-on heads made from thermoplastic, which can be recycled!

1.5 x 4.5 x 21.5 cm



NEW



Toothbrush head
extra-soft

Gentle on sensitive gums, so they won't bleed when you brush!

7 x 3 x 1.5 cm



Toothbrush head
soft

To clean your teeth gently and effectively.

7 x 3 x 1.5 cm



Toothbrush head
medium

Perfect for those who like to brush their teeth more vigorously!

7 x 3 x 1.5 cm

WE RECYCLE OUR USED TOOTHBRUSH HEADS WITH TERRACYCLE



Solid toothpaste
cinnamon

With calcium carbonate to clean the teeth and make them shine, and cinnamon powder.

17 ml



Solid toothpaste
peppermint

With calcium carbonate to clean the teeth and make them shine, and peppermint essential oil for freshness.

17 ml



Solid toothpaste
lemon & sage

With calcium carbonate to clean the teeth and make them shine, lemon essential oil, and sage powder.

17 ml

FOR THE BATHROOM

PERSONAL CARE & BODY CARE

Zero waste from head to toe!

In this range, there's something for every part of the body! Our three cold-processed soaps clean and soothe the skin. Our solid deodorants keep your underarms fresh. Our menstrual cup makes periods a breeze.

Our solid cocoa butters and 100% natural nail file leave your hands soft and your nails tidy. Our natural scrub stone helps to smooth the skin. And finally, our two Oriculis keep your ears clean!



FOR THE BATHROOM

Launch: June 2021

OUR ECO-DESIGNED SOAPS

NEW



COSMOS
ORGANIC



Cold-processed soap gentle

Olive and sunflower oils
cleanse the skin, while sweet
almond oil leaves it feeling
soft and supple.

100 g



COSMOS
ORGANIC



Cold-processed soap- relaxing

Olive and sunflower oils
cleanse the skin, while
lavandin grosso essential oil
brings calming and
relaxing properties.

100 g



COSMOS
ORGANIC



Cold-processed soap invigorating

Olive and sunflower oils
cleanse the skin, while
cypress essential oil helps to
boost circulation.

100 g

OUR SOLID COCOA BUTTERS



COSMOS
ORGANIC



Only available in winter; it will be back
in October 2021!

Solid cocoa butter

Frangipani

Baobab oil has antioxidant
properties and is ideal for
fragile skin, while organic
coconut oil hydrates and
nourishes.

50 ml



COSMOS
ORGANIC



Solid cocoa butter

Iris and tonka bean

Made with carnauba wax
for its heat resistance and
film-forming properties

50 ml

FOR THE BATHROOM

PERSONAL CARE & BODY CARE

Zero waste from head to toe!



Solid deodorant
Palmarosa

Palmarosa essential oil "eats away" bacteria, while sodium bicarbonate is a natural deodoriser.

30 ml



Solid deodorant
Bergamot & geranium

Bergamot essential oil soothes, while geranium essential oil purifies.

30 ml



Solid deodorant
Sage, cedar & ravintsara

These three organic essential oils have antiseptic, antifungal and antibacterial properties, and give the deodorant a woody scent.

30 ml

WITHOUT ESSENTIAL OILS OR SODIUM BICARBONATE



Solid deodorant sensitive skin
soft marine scent

With ultra-absorbent diatomaceous earth, a creamy texture, and a fresh scent.

30 ml



Solid deodorant sensitive skin
soft floral scent

With zinc ricinoleate (an effective deodoriser), a creamy texture, and a floral scent.

30 ml



Solid shaving bar
green tea and lemon scent

With nourishing organic shea butter and soothing green clay

55 ml

PERSONAL CARE & BODY CARE

Zero waste from head to toe!



Menstrual cup

available in two sizes

100% medical-grade platinum silicone (superior quality, lasts longer than standard silicone). Free of latex and phthalates.

4 x 11.5 x 12 cm



Natural nail file

stone from the Pyrenees

100% made and handcrafted in France.

MADE TO LAST A LIFETIME !

11 x 2.5 x 1.5 cm



Wooden Oriculi

5 motifs

100 % natural French beech wood and linseed oil to protect it.

MADE TO LAST A LIFETIME !

1.8 x 10.5 x 1.8 cm

NOUVEAU



Biosourced Oriculi

5 colours

100% biosourced bioplastic, derived from 100 % renewable castor oil

MADE TO LAST A LIFETIME !

1.8 x 10.5 x 1.8 cm

FOR THE BATHROOM

STORAGE & TRANSPORT

Solutions to store products, travel with them, and tell them apart !



FOR THE BATHROOM

OUR INCREDIBLE ORGANISERS

NEW



Blue Incredible Organiser

face care inner tray

Made with 100% recycled polylactic acid (PLA) from post-industrial waste and a French plant oil.

11.6 x 9 x 7 cm



Yellow Incredible Organiser

body care inner tray

Made with 100% recycled polylactic acid (PLA) from post-industrial waste and a French plant oil.

11.6 x 9 x 7 cm



Red Incredible Organiser

hair care inner tray

Made with 100% recycled polylactic acid (PLA) from post-industrial waste and a French plant oil.

11.6 x 9 x 7 cm

IT TOOK TWO YEARS OF RESEARCH AND DEVELOPMENT, AND SOME TWENTY ORGANISER PROTOTYPES, TO FIND THE RIGHT ONE!

OUR BUNDLES

NEW



Incredible Organiser bundle

solid facial cleanser

Blue Incredible Organiser (face care) + solid facial cleanser for normal skin



Incredible Organiser bundle

relaxing soap

Yellow Incredible Organiser (body care) + cold-processed relaxing soap



Incredible Organiser bundle

solid shampoo

Red Incredible Organiser (hair care) + solid shampoo for normal hair with Abyssinian oil

STORAGE & TRANSPORT

Solutions to store products, travel with them, and tell them apart !

Thanks to our Incredible Organiser, you can store your solid products and tell them apart, even after several weeks of use! The Lamazuna storage jar can be used to carry solid products, and the little slots in the lid will help

them to dry out.

For those who like to travel light, our mini pouches, made from upcycled fabric, are perfect for holding your solid cosmetics!



Storage jar

made from glass

Glass and aluminium

130 ml



Mini pouches

made from upcycled fabric

Upcycled fabric (cotton, polycotton or opaque polyester).

11.5 x 11.5cm

FOR THE BATHROOM



GIFTS FOR SOMEONE ELSE – OR A TREAT FOR YOURSELF!

Discover all our gift sets, duos and trios, which bring together our bestsellers and new products – and

save you money! What better way to help someone (or yourself) to switch to zero waste?



Green & Responsible gift set

Solid shaving bar + invigorating soap + wooden Oriculi + sage, cedar & ravintsara solid deodorant



Smooth Skin Ritual gift set

Natural scrub stone + pink cocoa butter + gentle soap



Zero Waste Essentials gift set

Scots pine solid shampoo + biosourced Oriculi + peppermint solid toothpaste + palmarosa solid deodorant



Celebration gift set

10 washable cleansing wipes + washing bag + pink solid cocoa butter + biosourced Oriculi + mini pouch

GIFT SETS

OUR DUOS AND TRIOS

Small price, big impact!



Lovely Locks Bundle for normal hair

Tie-up bag + wooden comb
+ solid conditioner
+ Scots pine solid shampoo



Lovely Locks Bundle for dry hair

Tie-up bag + wooden comb +
solid conditioner + vanilla &
coconut solid shampoo



Gentle Cleansing Duo

Solid facial cleanser for
normal skin + 5 washable
cleansing wipes
+ washing bag



Good Hair Day Duo

Scots pine solid shampoo +
solid shaving bar



Lamazuna



Merchandising solutions

Eco-design is our watchword!

Our displayers are perfectly in line with our values! **Eco-designed, ethical and recyclable**, they're made from cardboard or wood. There are different solutions available, so you can find one that works with your space and budget, and create a true "Lamazuna corner"!

There are also accessories (big glass jars, tongs, etc.) that make it easy to sell our products loose.

What's more, we provide sales support tools that can make all the difference!

- A5 posters that tell customers how to use the products and what they're made from.

- Fun, eye-catching bookmarks that also get a message across.

The team from Greenhub Imports is here to help you find the best merchandising solutions for your store. Our aim is to ensure you have all you need to put Lamazuna products in the spotlight!



Please find the Lamazuna display catalogue on the website of Greenhub Imports, which shows the full range of shop displayers.



Lamazuna

WWW.LAMAZUNA.COM

Importer for Benelux

Greenhub Imports | Energieweg 10 | Mijdrecht
(+31) 20 615 26 32

www.greenhubimports.nl