

2021

HYDRO  
PHIL

Catalogue

Your brand for  
innovative and  
sustainable  
hygiene products.







# Our Bestseller: Sustainable Toothbrushes made from Bamboo

## 1 BRISTLES MADE FROM RENEWABLE RAW MATERIALS

For the production of our toothbrush bristles, we use castor oil, which is extracted from the seeds of the “Miracle Tree”. The carbon content of our bristles is thus verifiably bio-based, petroleum and BPA-free.

## 2 HANDLE MADE FROM MOSO BAMBOO

The handle on our toothbrush is made from Moso Bamboo. In ideal conditions, this giant variety of bamboo grows up to 20 metres in just two years – all without any artificial irrigation, fertilizers or pesticides.

## 3 ECOLOGICAL NATURAL DYES

The dye used for our toothbrush handles comes from the renowned dye manufacturer, Auro. The paints are solvent-free, environmentally-friendly and biodegradable. The dyes are saliva-resistant, suitable for toys and harmless to humans and the environment (DIN 53190, DIN EN 73.1).





# Toothbrushes *made from Bamboo*

Europe’s first climate-neutral toothbrush has arrived! Our sustainable bamboo toothbrush is your best option to ditch plastic in the bathroom and is verifiably eco-friendly. The medium, soft and super soft bristles for adults and the extra soft bristles for children are made from castor oil, making them BPA-free and mineral oil-free. They clean the teeth thoroughly and are gentle on the gums thanks to their round shape. We have coloured each handle using natural and eco-friendly colours from AURO, so your customers have an easy time distinguishing between the brushes and the thickness of the bristles. The toothbrushes for adults come in six colours, while the ones for children come in two colours.

- .....  
**COLOURS FOR ADULTS** dark blue, red, light blue, green, violet, natural
- .....  
**COLOURS FOR CHILDREN** dark blue
- .....  
**MATERIAL** handle made from 100% Bamboo, bristles made of bio-based nylon (castor oil)
- .....  
**BRISTLES** super soft, soft, medium
- .....  
**MADE IN** China
- .....  
**FOR THE SAKE OF THE ENVIRONMENT** climate-neutral, coloured with natural dyes (AURO), produced from renewable raw materials, BPA- and petroleum-free
- .....







# Pure Mint Toothpaste *with Fluoride*

**FLAVOUR** fresh taste of peppermint  
**CONTENT** 75 ml, with fluoride

Our PURE MINT toothpaste is the perfect accompaniment to your eco-friendly bamboo toothbrushes. The cool peppermint taste freshens your breath whilst providing all-round natural care for your teeth, because our toothpaste bears the NCS seal for Certified Natural Cosmetics. The pleasant sweetness of the Pure Mint toothpaste comes from the sweetener, stevia, which prevents the build-up of plaque.

# Sweet Herbs Toothpaste *+ Vitamin B12*

**FLAVOUR** hint of eucalyptus, aniseed, clove  
**CONTENT** 75 ml, without fluororide

SWEET HERBS + *Vitamin B12* tastes fresh with lovely notes of eucalyptus, cloves and aniseed. The NCS quality seal for Certified Natural Cosmetics guarantees that our toothpaste contains no microplastics, parabens or silicone, PEGs and phthalates and comes in environmentally-friendly packaging. Our tube, made from renewable raw materials, guarantees the hygiene and shelf-life of your toothpaste.

KEY  
FACTS

**MATERIAL** tube made from 95% spruce wood  
**MADE IN** Germany

**FOR THE SAKE OF THE ENVIRONMENT**  
Climate-neutral, 40% less carbon footprint than standard toothpaste tubes, Certified Natural Cosmetics



*The perfect duo  
for your climate-neutral  
oral hygiene.*



# OUR TUBES ARE MADE FROM 95 % PEFC-CERTIFIED SPRUCE WOOD.

For the most part, we recycle sawmill waste from German joineries for our toothpaste tubes. Compared to polyethylene packaging, our tube has a 40% better carbon footprint. Moreover, we offset these slight CO<sub>2</sub> emissions, making our toothpaste climate-neutral!





## Tongue Cleaner

The extra flat and round head of our climate-neutral tongue cleaner is perfect for removing plaque and bacteria from your tongue. Thanks to its bamboo handle and bio-based bristles made from castor oil, our tongue cleaner is the ideal sustainable choice for an eco-friendly oral care routine.

**MATERIAL** Handle made from 100% biodegradable bamboo, bristles made from bio-based nylon (castor oil)  
**BRISTLES** soft  
**MADE IN** China  
**FOR THE SAKE OF THE ENVIRONMENT** Climate-neutral, BPA-free, mineral oil-free

KEY  
FACTS



## Dental Floss Picks *made from Bamboo*

**CONTENT** 20 Pieces

Eco-friendly dental care made easy: Our dental floss picks made from bamboo keep interdental spaces clean by sustainably removing food particles and plaque. Thanks to the zero-waste bamboo handle, our floss picks replace the conventional plastic ones, making your bathroom that much greener.

**MATERIAL** Bamboo, vegan floss  
**MADE IN** China  
**FOR THE SAKE OF THE ENVIRONMENT** Handle made from renewable raw materials

KEY  
FACTS

## Sustainable Interdental Brushes

**CONTENT** 6 Stück **SIZE** 0–3

The plastic-free bamboo handle makes our interdental brushes an eco-friendly addition to your daily teeth cleaning. They clean the reachable interdental spaces and are available in four sizes. The bristles are made of nylon 612 Tynex® and come from the renowned manufacturer, DuPont. We offer you a sturdy and hygienic brushes for cleaning every gap between your teeth in a sustainable way.



**MATERIAL** handle made 100 % from bamboo, bristles made of BPA-free nylon.

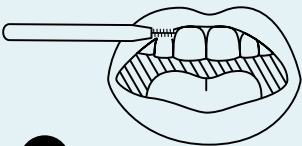
**MADE IN** China

**FOR THE SAKE OF THE ENVIRONMENT** handle made of renewable raw materials, can be used for up to 14 days

<b>SIZE 0</b>	0,40 mm	
<b>SIZE 1</b>	0,45 mm	
<b>SIZE 2</b>	0,50 mm	
<b>SIZE 3</b>	0,60 mm	

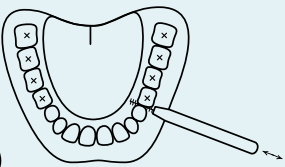
KEY  
FACTS

### APPLICATION



1

Carefully push the interdental brush into the gap between two teeth. Gently move the brush horizontally back and forth a few times.



2

Also try to guide the brush diagonally along the teeth, using the so-called “X-technique”.

3

Always use the interdental brushes without toothpaste and preferably once a day before brushing your teeth

4

Clean the brush under running water. You should replace the interdental brush every seven to fourteen days.



Toothpaste Tabs



# Toothpaste Tabs – Brush your Teeth Naturally & Plastic Free.

**MATERIAL** reusable glass, aluminium lid

**MADE IN** Germany

**FOR THE SAKE OF THE ENVIRONMENT**  
plastic free, Certified Natural Cosmetics

KEY  
FACTS

Eye catching & Recyclable:  
packaging with a drop-  
shaped view inside



## Toothpaste Tabs Mint Lemon

**FLAVOUR** fresh taste of mint and lemon

**CONTENT** 130 tabs, without fluoride

Our new teeth cleaning tabs are ideal for on the move. You can conveniently take them with you on any trip. They even fit with your bamboo toothbrush in our toothbrush travel case. Our Mint Lemon Toothpaste Tabs without fluoride will give you a fresh hit in the morning, while the monk fruit plant extract provides a pleasant sweetness. Thanks to their natural ingredients, the tabs are Natural Cosmetics Certified (NCS).



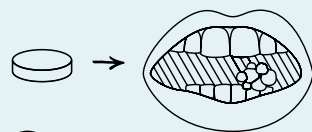
## Toothpaste Tabs Sage

**FLAVOUR** herbal

**CONTENT** 130 tabs, with fluoride

Our Sage Toothpaste Tabs with fluoride give your breath a pleasant freshness whilst having a cool taste of herbs. It helps you to naturally look after your teeth and gums and without using any plastic. Simply put one tab between your incisors and chew it until a slight foam develops. You can then use them to clean your teeth as normal with your bamboo toothbrush.

### APPLICATION



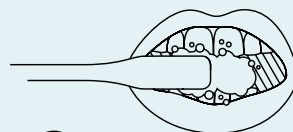
1

Place the toothpaste tab between your incisors and chew thoroughly.



2

Mix the powder in your mouth with saliva until a foam forms.



3

Wet your toothbrush and brush your teeth like normal.



# Cotton Swabs

**CONTENT** 100 swabs

Our cotton swabs have a grip made from our favourite raw material – you guessed it: Moso Bamboo! For the swabs on both ends we use certified organic cotton. We can therefore offer you and your customers biodegradable cotton swabs – a great alternative to plastic cotton swabs and much sturdier than types made from paper.

KEY  
FACTS

**MATERIAL** bamboo and cotton  
from controlled organic farming

**MADE IN** China

**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, biodegradable, produced from  
renewable raw materials



Production is sped up with the help of machines. Thanks to that and to our customers, we were able to save 13.5 tonnes of plastic by the end of 2019.



The packaging of our cotton swabs is lovingly perfected by hand.





Soap Case &  
Luffa Soap Cushion



## Tinplate Soap Case

Our soap case is your sturdy and plastic-free travel companion for soap bars. It is the ideal way of storing soap bars of all standard sizes and there is even more room inside it for our soap sack made of sisal.

KEY FACTS

**MATERIAL** Tinplate

**MADE IN** Germany

**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, recyclable, for all standard sizes of soap

## Lavender & Lemongrass Soap

Our soaps have the wonderfully fresh smell of lavender or lemongrass. They contain the finest natural oils from olives, coconuts and sunflower, as well as shea butter. We produce our soaps in the north of Hamburg using the cold process. They are certified by the NCS Natural Cosmetics Seal.

**MADE IN** Germany

**CONTENT** 80g

**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, biodegradable, palm-oil-free, Certified Natural Cosmetics

**NC**  
NATURAL COSMETICS STANDARD  
natural-cosmetics.cc  
ORGANIC QUALITY



## Loofah Soap Cushion

Our soap cushion is made from loofah, finally giving our solid soaps an organic place to dry-off. The natural and permeable structure of the plastic-free loofah sponge allows water and soap residue to easily drain letting the soap dry quickly.

KEY FACTS

**MATERIAL** Loofah

**MADE IN** Spain

**DER UMWELT ZULIEBE**  
plastic-free, biodegradable, Climate-neutral



## Sisal Soap Pouch

Our soap pouch is designed for storing bars of soaps. It is great for keeping bits of soap together and turning them into a lather. The textured surface of the pouch exfoliates the skin and contains no microplastics or other artificial additives.

KEY FACTS

**MATERIAL** Sisal

**HERGESTELLT IN** China

**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, biodegradable, makes soap-leftovers usable, wash at 30°C



# Lip Balm

Our soothing lip balm consists of only three high-quality ingredients: shea nut butter, almond butter & hemp wax. It is free of artificial fats, oils and silicone and looks after your lips without any perfume. We produce our lip balm in Northern Hamburg and package it in a 100% plastic-free reusable sliding tin.



**MADE IN** Germany  
**CONTENT** 7g  
**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, perfume-free,  
Certified Natural Cosmetics



# Conjac Sponge

You can use our conjac sponge to gently cleanse, exfoliat and massage your skin. Its alkaline properties help soothe skin prone to acne. It is also suitable for washing toddlers and babies. Cleansing with the conjac sponge has been a tradition in Japan for centuries. Simply dampen with water and massage your face and neckline in circular movements.



**MATERIAL** conjac root, cotton cord  
**MADE IN** China  
**FOR THE SAKE OF THE ENVIRONMENT**  
plastic-free, biodegradable, produced  
from renewable raw materials



# Ceramic Toothbrush Holder

We developed our ceramic toothbrush holder together with the Ruperti workshops: who employ people with physical or mental disabilities.

- KEY  
FACTS

**COLOURS** blue, white

**MATERIAL** ceramic

**MADE IN** Germany

**FOR THE SAKE OF THE ENVIRONMENT** plastic-free, durable



# Herbal Mouthwash Essence

- KEY  
FACTS

**FLAVOUR** fresh taste of mint, cloves & sage

**CONTENT** 100 ml (concentrate yields 130 l)

The sustainable concentrate contains high quality oils. Just 3 drops, dissolved in a glass of water, are enough for one mouth. Our herbal mouthwash essence ensures long-lasting fresh breath, also helps the natural functions of the oral mucous membrane and is Cosmos Natural certified.



# Herbal Mouth Oil

- KEY  
FACTS

**FLAVOUR** refreshing herbal taste

**CONTENT** 100 ml

We developed our mouth oil especially for drawing oils. It bears the Cosmos Natural seal. Plant-based ingredients like sage and clove bud oil help to keep your oral mucous membrane healthy and prevent plaque and tooth decay. Suitable for children.

Mouthwash Essence & Mouth Oil

- KEY  
FACTS

**MATERIAL** Opaline Glass

**MADE IN** Germany

**FOR THE SAKE OF THE ENVIRONMENT** 100% natural origin for the entire product, certified natural cosmetics



# Toothbrush Case

Your toothbrush can travel with you on holiday ideally ventilated in our bamboo toothbrush case. The case is light, sturdy and completely made from bamboo. A sustainable alternative to conventional plastic cases.

- KEY  
FACTS

**MATERIAL** 100% Bamboo

**MADE IN** China

**FOR THE SAKE OF THE ENVIRONMENT** plastic- free, made of renewable raw materials



# ARBOBLEND - A REAL ALTERNATIVE TO PLASTIC

The organic material, Arboblend®, was developed back in the 1990s. Different proportions of different renewable raw materials give it particular properties: whilst useful natural fibres (cellulose) provide the necessary elasticity, biopolymers (obtained from lignin, starch or Green PE ) in conjunction with natural waxes are used for the necessary strength and coating.

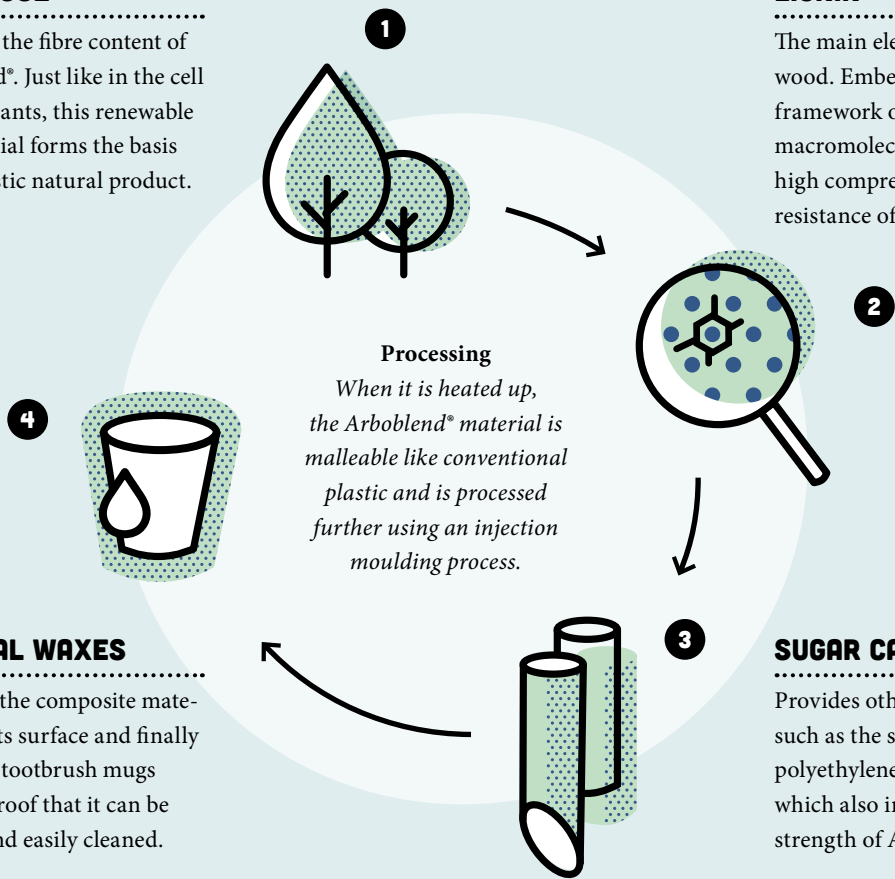
Arboblend® can be moulded like regular plastic when heated and is processed using injection moulding. Our HYDROPHIL toothbrush mugs made from this material are food-safe and BPA- and melamine-free.

## CELLULOSE

Makes up the fibre content of Arboblend®. Just like in the cell walls of plants, this renewable raw material forms the basis for an elastic natural product.

## LIGNIN

The main element in solid wood. Embedded in a basic framework of cellulose, this macromolecule provides the high compressive strength and resistance of Arboblend®.



## Toothbrush Mug

Our toothbrush mugs are made from the innovative material, Arboblend®. It is food-safe and free of BPA and melamine. Arboblend® is based on cellulose. The other materials used are: natural waxes, lignin, polylactide, polyhydroxystearic acid, starch, natural resin, natural fatty acids, green PE, organic PA and organic additives.

**KEY FACTS**

- COLOURS** natural (0,33l), blue, green (0,25l)
- MATERIAL** Arboblend®
- MADE IN** Germany
- FOR THE SAKE OF THE ENVIRONMENT** innovative material based on cellulose, free of BPA and melamine





Our Products  
*in Your Store*

We package our products plastic-free in attractive Kraft paper. This guarantees a high recognition value on the shelf. The products designed to hang, feature a practical euroslot

perforation. To make it easier for you and your colleagues to arrange the products on the shelf, you can simply turn many of the packing units into a display. In addition, we have individual

stands for our bestsellers, like our toothbrushes or lip balm.

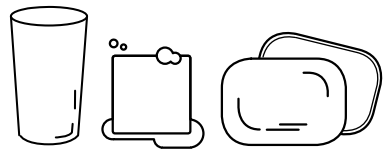
Feel free to get in touch!





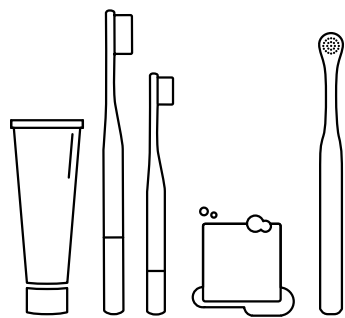
# EIGHT GOOD REASONS

Our commitment –  
Your sales argument



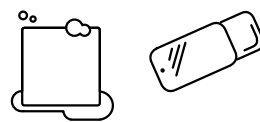
## 1 FSC-CERTIFIED PACKAGING

Our Kraft paper packaging is already partly certified by FSC. We are working towards all our packaging bearing this seal soon.



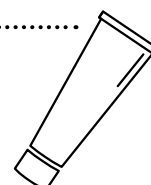
## 2 CLIMATE NEUTRAL

We are bearing our teeth to climate change! Although our production is carried out in a sustainable manner, our products also create CO<sub>2</sub> emissions. For the toothbrushes and the toothpaste, we now offset these emissions and support a water project in India. We are already working on reducing the carbon footprint of our other products to zero.



## 3 CERTIFIED NATURAL COSMETICS

Verifiably sustainable! Our natural cosmetic products bear the seals of renowned institutes. They are all produced in Germany.



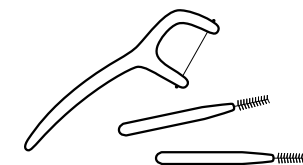
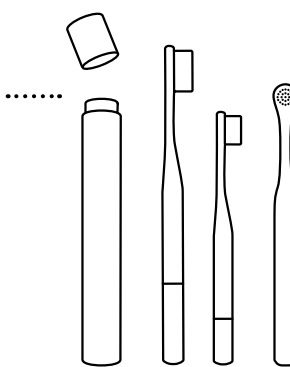
## WE ARE THE FIRST COMPANY

in Europe to offer climate-neutral toothbrushes. Teeth brushing has never been so sustainable!



## 4 RENEWABLE RAW MATERIALS

Bamboo – as you might have already guessed – is our favourite raw material. We have also been taken by many other renewable raw materials. We use, for example, sisal, organic cotton, castor oil and a conjac root.



## 5 RESPONSIBLY PRODUCED IN CHINA

Our production takes place where our raw material grows. For some products that is in China. There, we pay close attention to good working conditions and pay more than twice the normal local minimum wage.



## 6 TUBE MADE OF WOOD

The tube for our toothpaste consists 95% of PEFC-certified spruce wood from Europe. It is mostly recycled sawmill waste from German joineries. Thanks to this raw material selection, the carbon footprint of our toothpaste tube is 40% better than standard tubes.

## 8 CLIMATE-NEUTRAL DELIVERY

We send all our packages with DHL GoGreen. We thus directly offset the CO<sub>2</sub> emissions from transportation. You, therefore, receive our products in a climate-neutral manner.



Eight Good Reasons



# Goods Made In China

Our bamboo finds its ideal growing conditions in China and sprouts without artificial irrigation or the use of pesticides and fertilisers. That is why China is the perfect place for manufacturing our bamboo products. Unfortunately, the transport routes are very long. We therefore offset the CO<sub>2</sub> emissions from our toothbrush production and will soon be making our other products from China climate-neutral. You can thereby help protect the environment every day when brushing your teeth with our bamboo toothbrush.

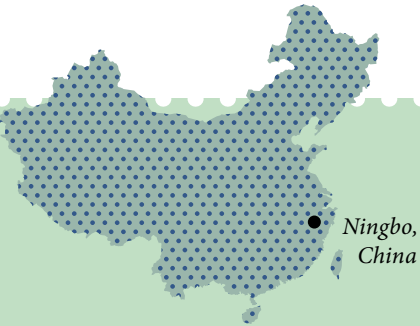
**Moso Bamboo: the CO<sub>2</sub> Super Hero**  
.....  
Thanks to its natural anti-bacterial properties, bamboo is ideally suited to making innovative and sustainable products for the W.A.S.H. sector\*. We use the giant bamboo variety, Moso. Ideal cultivating conditions for this sweet grass are found in the Ningbo region, south of Shanghai. Thanks to the warm and damp local climate, the bamboo in this region flourishes. In just two years, it can reach a height of around 20 metres. We can produce

about 1000 toothbrushes from one plant. During its rapid growth, it absorbs CO<sub>2</sub> much faster than domestic tree varieties that grow comparatively slowly. Furthermore, Moso Bamboo has another advantage, as it propagates itself: underground rootstalks, so-called 'rhizomes', make new bamboo, which sprout from the ground in the vicinity of a plant. We are therefore able to harvest the material for our sustainable products as needed, during which time our bamboo forest continues to thrive –all without us doing anything.

*\* Water, Sanitation, Hygiene*

**Fair Pay for Fair Work!**  
.....

We are aware that fair working conditions are not present everywhere in China and workers' rights are not a guarantee. That is why we believe it is all the more important to campaign locally for sustainability and fair working conditions and to thus stand for a change in awareness. We are convinced: fair employment means more than just fair pay!



*Because the growing conditions for our Moso Bamboo are optimal in certain parts of China, we have opted for the Ningbo region, as our production location to offset the CO<sub>2</sub> emissions.*





## HYDROPHIL DISPLAYS

Een greep uit de Hydrophil displays voor fysieke retail locaties. Alle producten zijn beschikbaar in display.



42 x

BAMBOE TANDENBORSTELS IN 7 KLEUREN



10 x

WATTENSTAAFJES VAN BAMBOE EN BIO-KATOEN



12 x

LIPPENBALSEM VAN SHEABOTER, AMANDELBOTER EN HENNEPWAX



10 x

KONJAC SPONS



12 x

BAMBOE TANDENBORSTELKOKER



10 x

SISAL ZEEPZAKJE



